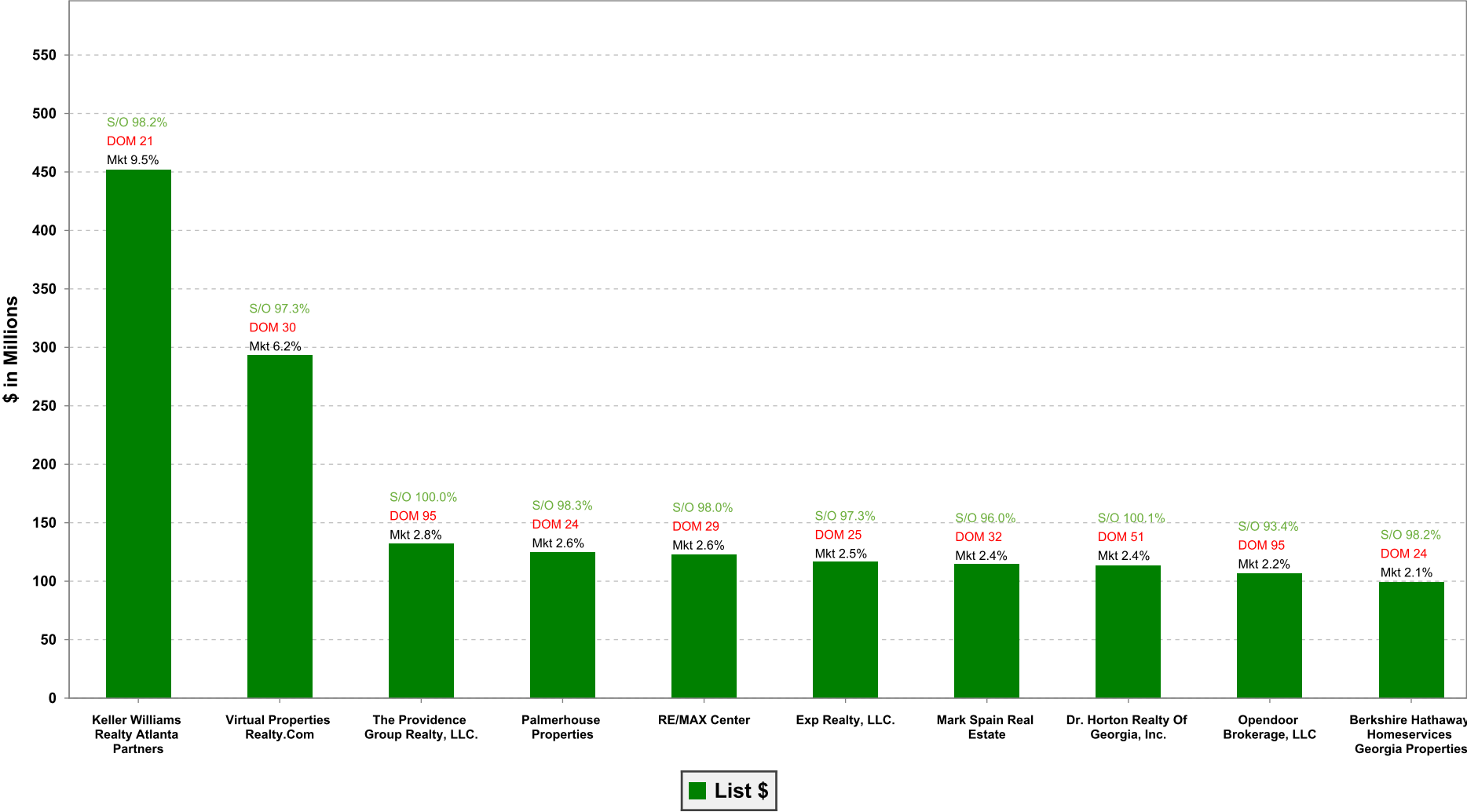


Market Share Totals

Keller Williams Atlanta Partners

List \$ Volume (By Broker)



List \$

MLS: FMLS Date: 02/01/2023 - 01/31/2024 Type: Broker Status: Sold List-Side Price: All Construction Type: All Bedrooms: All Bathrooms: All
 Property Types: Residential: (Single Family Residential, Townhouse, Condominium, Other, Apartment, Office, Unimproved Land)
 Counties: Gwinnett

Market Share Totals

Keller Williams Atlanta Partners

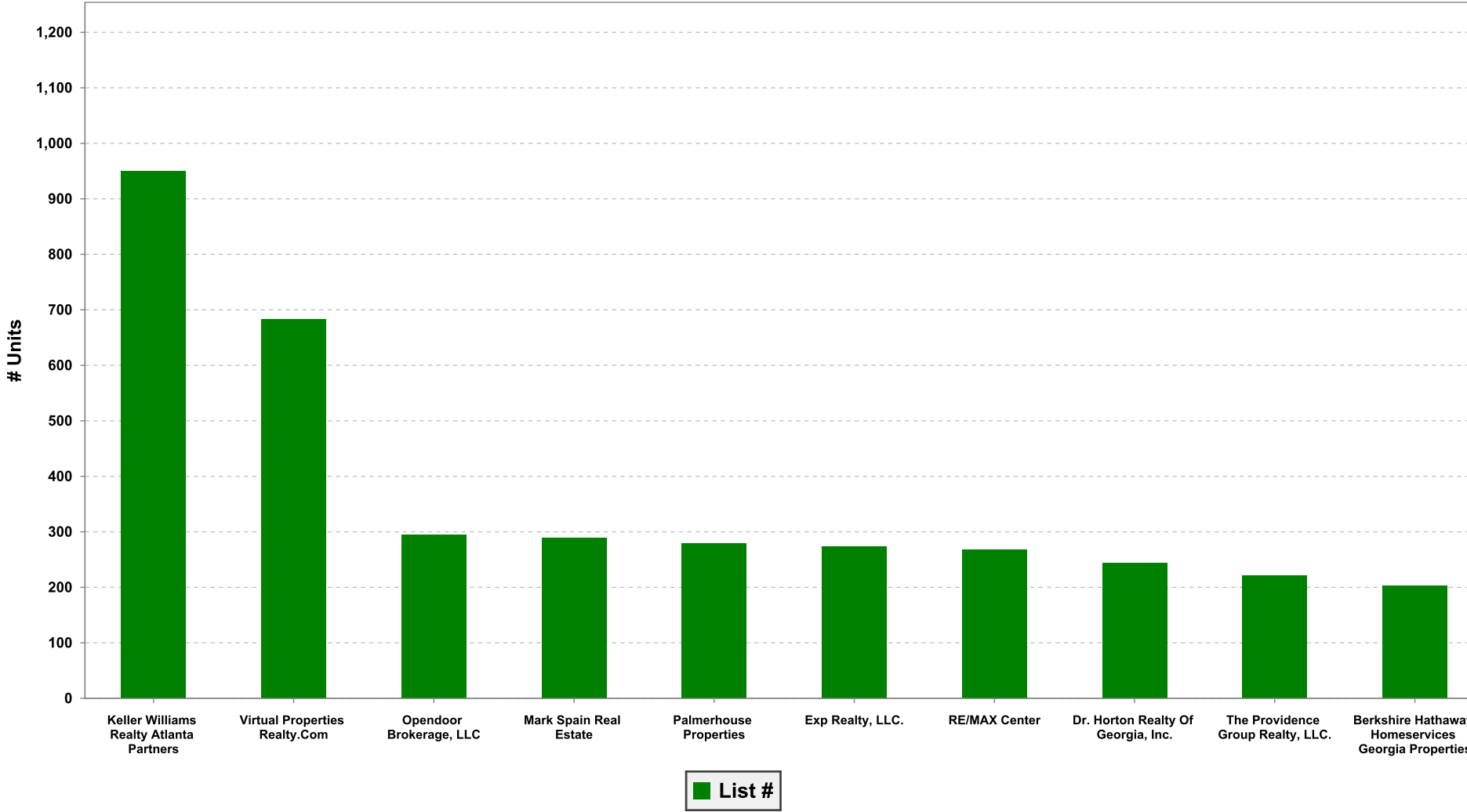
List \$ Volume

#	Name	List #	List \$	Market Share %	SP/OP %	C/L	Avg	DOM	MLS IDs	Prod Agents (Total)	Prod Agents (Search)	Difference	% Prod Agents (Search)	Ofcs
1	Keller Williams Realty Atlanta	950.0	451,808,92	9.5	98.2	67.6	475,588	21	2,451	982	539	443	54.9	7
2	Virtual Properties Realty.Com	683.0	292,989,72	6.2	97.3	62.3	428,975	30	2,354	1,194	589	605	49.3	1
3	The Providence Group Realty,	221.0	131,991,58	2.8	100.0	65.2	597,247	95	38	26	13	13	50.0	1
4	Palmerhouse Properties	279.0	124,554,09	2.6	98.3	64.1	446,430	24	2,214	985	301	684	30.6	3
5	RE/MAX Center	268.0	122,791,81	2.6	98.0	73.2	458,178	29	201	124	91	33	73.4	8
6	Exp Realty, LLC.	273.0	116,411,30	2.5	97.3	60.3	426,415	25	3,939	1,255	367	888	29.2	1
7	Mark Spain Real Estate	289.0	114,348,96	2.4	96.0	65.7	395,671	32	228	150	99	51	66.0	1
8	Dr. Horton Realty Of Georgia,	243.0	113,232,13	2.4	100.1	66.8	465,976	51	77	54	13	41	24.1	1
9	Opendoor Brokerage, LLC	294.0	106,464,81	2.2	93.4	67.0	362,125	95	181	21	33	-12	157.1	1
10	Berkshire Hathaway	202.0	98,821,465	2.1	98.2	70.1	489,215	24	1,455	753	200	553	26.6	19
Subtotals/Averages		3,702.0	1,673,414,8	35.2	97.8	65.8	452,030	41	13,138	5,544	2,245	3,299	40.5	43
MLS Totals/Averages		10,298.	4,757,929,1	100.0	97.6	64.4	462,249	36	59,641	25,040	8,614	16,426	34.4	1,13

Market Share Totals

Keller Williams Atlanta Partners

List # Units (By Broker)



MLS: FMLS
Date: 02/01/2023 - 01/31/2024
Type: Broker
Status:Total Sold List + Sell
Price: All
Construction Type: All
Bedrooms: All
Bathrooms: All
Property Types: Residential: (Single Family Residential, Townhouse, Condominium, Other, Apartment, Office, Unimproved Land)
Counties: Gwinnett

Market Share Totals

Keller Williams Atlanta Partners

List # Units

#	Name	List #	List \$	Market Share %	SP/OP %	C/L	Avg	DOM	MLS IDs	Prod Agents (Total)	Prod Agents (Search)	Difference	% Prod Agents (Search)	Ofcs
1	Keller Williams Realty Atlanta	950.0	451,808,92	9.2	98.2	67.6	475,588	21	2,451	982	539	443	54.9	7
2	Virtual Properties Realty.Com	683.0	292,989,72	6.6	97.3	62.3	428,975	30	2,354	1,194	589	605	49.3	1
3	Opendoor Brokerage, LLC	294.0	106,464,81	2.9	93.4	67.0	362,125	95	181	21	33	-12	157.1	1
4	Mark Spain Real Estate	289.0	114,348,96	2.8	96.0	65.7	395,671	32	228	150	99	51	66.0	1
5	Palmerhouse Properties	279.0	124,554,09	2.7	98.3	64.1	446,430	24	2,214	985	301	684	30.6	3
6	Exp Realty, LLC.	273.0	116,411,30	2.6	97.3	60.3	426,415	25	3,939	1,255	367	888	29.2	1
7	RE/MAX Center	268.0	122,791,81	2.6	98.0	73.2	458,178	29	201	124	91	33	73.4	8
8	Dr. Horton Realty Of Georgia,	243.0	113,232,13	2.4	100.1	66.8	465,976	51	77	54	13	41	24.1	1
9	The Providence Group Realty,	221.0	131,991,58	2.1	100.0	65.2	597,247	95	38	26	13	13	50.0	1
10	Berkshire Hathaway	202.0	98,821,465	2.0	98.2	70.1	489,215	24	1,455	753	200	553	26.6	19
Subtotals/Averages		3,702.0	1,673,414,8	35.9	97.8	65.8	452,030	41	13,138	5,544	2,245	3,299	40.5	43
MLS Totals/Averages		10,298.	4,757,929,1	100.0	97.6	64.4	462,249	36	59,641	25,040	8,614	16,426	34.4	1,13



January 2024

Metro Counties MMO Report

Single Family Residences (Attached & Detached) In:

Counties – Cherokee, Cobb, Dekalb, Douglas, Forsyth, N. Fulton, Gwinnett, Paulding



Gwinnett in January

Price Range	New Listings	Active Listings	Under Contract	Pending Ratio	Closed Sales	Median Sales Price	Months of Supply	Absorption Rate	Sold Above List Price	Price Reduced	Not PR Median S/OLP%	PR Median S/OLP%	Not PR DOM	PR DOM	EXP/ WITH (Failed)
<\$100K	0	0	0		0			0.0%							100.0%
\$100K-<\$150K	1	2	1	33.3%	0										100.0%
\$150K-<\$200K	6	5	4	44.4%	4	\$181,000	1.3	80.0%	0.0%	25.0%	98.4%	88.5%	8	23	0.0%
\$200K-<\$250K	16	23	14	37.8%	9	\$219,000	2.6	39.1%	44.4%	22.2%	100.0%	93.2%	16	65	43.8%
\$250K-<\$300K	45	50	45	47.4%	34	\$277,325	1.5	68.0%	44.1%	38.2%	100.0%	93.3%	5	66	17.1%
\$300K-<\$350K	101	100	119	54.3%	84	\$324,500	1.2	84.0%	29.8%	40.5%	99.9%	93.0%	14	82	15.2%
\$350K-<\$400K	187	216	184	46.0%	135	\$370,000	1.6	62.5%	32.6%	41.5%	100.0%	94.5%	12	60	33.5%
\$400K-<\$500K	295	404	286	41.4%	171	\$439,900	2.4	42.3%	32.7%	44.4%	100.0%	93.2%	17	88	30.2%
\$500K-<\$600K	160	248	148	37.4%	81	\$540,000	3.1	32.7%	25.9%	56.8%	100.0%	94.1%	19	84	31.9%
\$600K-<\$700K	62	110	67	37.9%	26	\$635,500	4.2	23.6%	26.9%	42.3%	98.8%	93.8%	26	66	27.8%
\$700K-<\$800K	25	49	29	37.2%	24	\$730,618	2.0	49.0%	20.8%	37.5%	98.5%	93.3%	38	76	41.5%
\$800K-<\$900K	14	35	26	42.6%	7	\$820,000	5.0	20.0%	42.9%	14.3%	98.5%	86.8%	10	28	41.7%
\$900K-<\$1M	10	29	6	17.1%	3	\$880,000	9.7	10.3%	33.3%	33.3%	85.5%	92.6%	155	81	57.1%
\$1M-<\$1.5M	18	46	14	23.3%	6	\$1,197,500	7.7	13.0%	16.7%	16.7%	93.0%	88.5%	30	120	50.0%
\$1.5M-<\$2M	4	25	6	19.4%	3	\$1,755,000	8.3	12.0%	0.0%	33.3%	95.7%	88.2%	9	112	57.1%
\$2M-<\$3M	3	22	0	0.0%	0			0.0%							100.0%
\$3M+	2	12	1	7.7%	0			0.0%							100.0%
TOTAL	949	1,376	950	40.8%	587	\$410,000	2.3	42.7%	31.0%	42.9%	100.0%	93.6%	15	75	30.9%

New Listings = Listings taken during the month regardless of current status.

Learn the

% Sold Above List Price = The percentage of closed sales which sold at 100% or more of the asking price

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January 2024

Metro Counties MMO Report

Single Family Residences (Attached & Detached) In:

Counties – Cherokee, Cobb, Dekalb, Douglas, Forsyth, N. Fulton, S. Fulton, Gwinnett, Paulding



Metro Atlanta - 8 County Area in January

Price Range	New Listings	Active Listings	Under Contract	Pending Ratio	Closed Sales	Median Sales Price	Months of Supply	Absorption Rate	Sold Above List Price	Price Reduced	Not PR Median \$/OLP%	PR Median \$/OLP%	Not PR DOM	PR DOM	EXP/ WITH (Failed)
<\$100K	26	35	28	44.4%	11	\$83,000	3.2	31.4%	36.4%	36.4%	100.0%	74.7%	8	142	56.0%
\$100K-<\$150K	60	100	47	32.0%	21	\$130,000	4.8	21.0%	14.3%	57.1%	96.6%	73.0%	8	111	52.3%
\$150K-<\$200K	140	238	117	33.0%	89	\$173,500	2.7	37.4%	30.3%	37.1%	98.9%	86.2%	9	96	28.2%
\$200K-<\$250K	305	486	262	35.0%	167	\$220,000	2.9	34.4%	22.8%	45.5%	97.7%	89.9%	18	70	34.3%
\$250K-<\$300K	560	864	460	34.7%	297	\$275,000	2.9	34.4%	32.3%	45.8%	100.0%	92.1%	14	81	37.7%
\$300K-<\$350K	573	913	524	36.5%	291	\$322,000	3.1	31.9%	27.8%	47.1%	99.9%	92.7%	17	82	42.4%
\$350K-<\$400K	698	1,030	665	39.2%	399	\$370,015	2.6	38.7%	31.8%	45.9%	100.0%	93.7%	15	73	37.8%
\$400K-<\$500K	1,058	1,602	970	37.7%	529	\$440,000	3.0	33.0%	35.9%	42.0%	100.0%	94.1%	17	85	35.3%
\$500K-<\$600K	672	1,012	602	37.3%	295	\$545,000	3.4	29.2%	33.6%	42.0%	100.0%	93.8%	22	77	41.4%
\$600K-<\$700K	425	675	399	37.2%	187	\$645,000	3.6	27.7%	29.9%	40.6%	100.0%	93.1%	14	93	39.5%
\$700K-<\$800K	256	394	276	41.2%	138	\$739,900	2.9	35.0%	31.9%	42.0%	100.0%	93.3%	17	97	43.2%
\$800K-<\$900K	165	280	157	35.9%	84	\$842,500	3.3	30.0%	35.7%	36.9%	100.0%	91.9%	11	88	43.2%
\$900K-<\$1M	123	219	112	33.8%	42	\$922,750	5.2	19.2%	23.8%	35.7%	99.1%	89.1%	18	126	53.8%
\$1M-<\$1.5M	216	441	203	31.5%	76	\$1,187,000	5.8	17.2%	15.8%	43.4%	96.2%	90.4%	27	81	56.6%
\$1.5M-<\$2M	103	231	88	27.6%	39	\$1,600,000	5.9	16.9%	23.1%	43.6%	96.8%	85.7%	57	112	55.7%
\$2M-<\$3M	75	218	46	17.4%	5	\$2,300,000	43.6	2.3%	0.0%	80.0%	92.0%	77.8%	64	261	88.9%
\$3M+	57	200	20	9.1%	15	\$3,650,000	13.3	7.5%	6.7%	66.7%	94.8%	82.8%	41	201	76.9%
TOTAL	5,512	8,938	4,976	35.8%	2,685	\$407,000	3.3	30.0%	30.8%	43.6%	100.0%	92.8%	17	84	41.1%

New Listings = Listings taken during the month regardless of current status.

Pending Ratio = Pending Listings / (Active Listings + Pending Listings)

Learn the

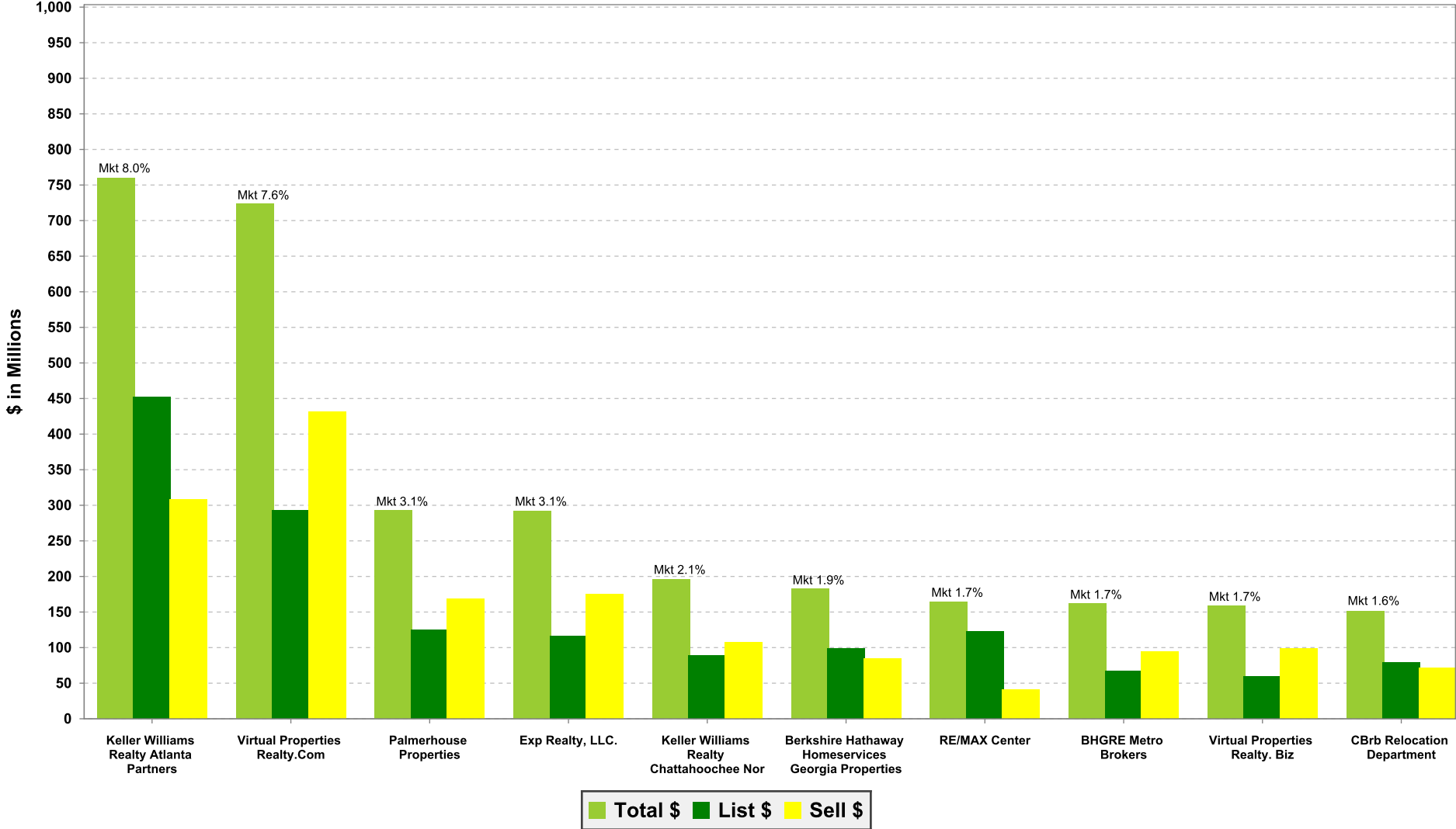
Links

% Sold Above List Price = The percentage of closed sales which sold at 100% or more of the asking price.

Market Share Totals

Keller Williams Atlanta Partners

Total \$ - List \$ - Sell \$ (By Broker)



MLS: FMLS Date: 02/01/2023 - 01/31/2024 Type: Broker Status: Total Sold List + Sell Pric All Construction Type: All Bedrooms: All Bathrooms: All
 Property Types: Residential: (Single Family Residential, Townhouse, Condominium, Other, Apartment, Office, Unimproved Land)
 Counties: Gwinnett

Market Share Totals

Keller Williams Atlanta Partners

Total \$ - List \$ - Sell \$

#	Name	List #	List \$	Sell #	Sell \$	Total #	Total \$	Market Share %	Avg Price	DOM	Prod Agents (Total)	Prod Agents (Search)	Ofcs
1	Keller Williams Realty	950.0	451,808,921	660.0	308,380,306	1,610.0	760,189,227	8.0	472,167	21	982	539	7
2	Virtual Properties Realty.	683.0	292,989,720	1,005.0	430,928,485	1,688.0	723,918,205	7.6	428,861	30	1,194	589	1
3	Palmerhouse Properties	279.0	124,554,093	374.0	168,120,082	653.0	292,674,175	3.1	448,199	24	985	301	3
4	Exp Realty, LLC.	273.0	116,411,307	400.5	175,125,941	673.5	291,537,248	3.1	432,869	25	1,255	367	1
5	Keller Williams Realty	170.0	88,396,649	243.0	107,003,431	413.0	195,400,080	2.1	473,124	18	169	144	1
6	Berkshire Hathaway	202.0	98,821,465	183.0	84,134,738	385.0	182,956,203	1.9	475,211	24	753	200	19
7	RE/MAX Center	268.0	122,791,815	89.0	40,969,950	357.0	163,761,765	1.7	458,716	29	124	91	8
8	BHGRE Metro Brokers	162.0	67,051,319	222.0	94,778,851	384.0	161,830,170	1.7	421,433	27	751	183	24
9	Virtual Properties Realty.	134.0	59,909,654	220.0	98,802,499	354.0	158,712,153	1.7	448,339	34	424	197	1
10	CBrb Relocation	173.0	79,471,333	164.0	71,802,703	337.0	151,274,036	1.6	448,884	31	604	183	10
Subtotals/Averages		3,294.0	1,502,206,27	3,561.0	1,580,046,98	6,855.0	3,082,253,262	32.4	449,669	25	7,241	2,794	75
MLS Totals/Averages		10,298.0	4,757,929,15	10,300.0	4,757,929,15	20,594.0	9,515,858,315	100.0	462,249	36	25,040	8,614	1,137