



HopeFULL



2022, Volume 3



The Greater Athens market center supported two charities that serve children in their community - Chosen For Life Ministries and Project Safe!

Shopping 4 good at Shopping 4 Kids!

The 2022 Shopping 4 Kids event was a tremendous success! **36 local children's charities** came with us to shop at Costco to purchase much-needed items for their pantry shelves, after school programs, foster care support, and so much more. **\$55,250 was our shopping budget** and every dollar was spent on 3,238 items! Having the charity representatives join us and speak about the children they support made the day extra special. **Over 4,310 children** will be helped through this event!

The Northeast market center shopped with local charity Diamond in the Rough, who support and mentor middle and high school girls!



The Perimeter East market center added more funds to their shopping budget using their Flex Funds. They were able to support three local charities in a BIG way!



Flex Funds - You Choose How To Help!

When a market center raises over \$10,000 in one year, 50% of their fundraising goes into the Kares 4 Kids general events and the other 50% goes into a Flex Funds budget for that market center. You can help creatively contribute by making suggestions on where or how to help local children in need!

In 2022, \$180,233.41 in Flex Funds are being used to support children in our community!



Do you know a local children's charity that Kares 4 Kids should help? Scan here to let us know!



A brand new playground for Bell Family YMCA!

\$1,000 of Barrow Jackson's 2022 Flex Funds supported Bell Family YMCA by helping with the construction of a new playground! This location has been providing a safe and nurturing environment for kids for 26 years, serves about 500 children each year and and this is their very first playground!



"Selflessness and Gratitude"

"Our Kares 4 Kids focus in December is to provide gift cards for the teens who are sometimes truly forgotten. The gift cards give the teens a chance to purchase something they have been eyeing but did not think they would ever be able to have. Or, sometimes they will use them to buy a gift for a sibling or a parent who they see working hard to provide a better life for them. **The gift cards are much more than the card itself because it allows for the teens to learn about decision making, selflessness and gratitude.**"

- Peggy Pfohl, Sugarloaf Mega Agent

"Books are the gateway to everything!"

"Books bring joy, answer questions and are the gateway to everything, literally everything! Reading to a child is the beginning and teaching them to read gives all children a greater chance at success. Kares 4 Kids is happily donating thousands of books to schools, libraries, and bookmobiles.

We are on a mission to reach every child and when we do, those those children can live happily ever after!"

- Linda Kostura, South Forsyth Agent, Kares 4 Kids Ambassador

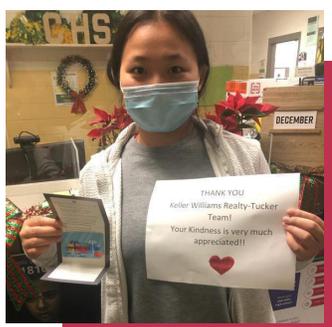


Everybody Can Be Great Because Anybody Can Serve

Kards 4 Kids!

Join us this holiday season as we deliver **1,025 \$75 gift cards to teens in need!**

Ask your Ambassador about it!



Win a

\$1,000 AMEX Gift Card!

Scan the QR code below with your camera to purchase a \$10 raffle ticket, or 10 tickets for \$85.

100% of the funds raised will help local children!

Winner will be contacted on 10/14/22

