



HopeFULL



2022, Volume 1



Perimeter East supported teens with Students Without Mothers. They were excited to receive the \$75 Kares 4 Kids gift cards!



The South Forsyth market center delivered gift cards for the teens at Jesse's House!

Bringing Teens HOPE for the Holidays!

The holiday season is always a favorite time at Kares 4 Kids, because that's when we serve teens in need through our Kares 4 Kids event! In December 2021, \$70,275 in donations were used to purchase **\$75 gift cards for 937 teenagers**. Many of these kids will delight in buying something just for themselves, while others choose to buy gifts or needed items for their parents or siblings. The power of choice is a big part of this gift to a teen!

At Kares 4 Kids, each new year brings with it a bundle of new opportunities - opportunities for helping more children in need, opportunities for more giving hearts to get involved, and opportunities for sharing more stories of HOPE in the communities we serve.

Flex Funds - You Choose How To Help!

When a market center raises over \$10,000 in one year, 50% of their fundraising goes into the Kares 4 Kids general events and the other 50% goes into a Flex Funds budget for that market center. You can help creatively contribute by making suggestions on where or how to help local children in need!

In 2021, \$128,299 in Flex Funds helped over 10,000 children!



Do you know a local children's charity that Kares 4 Kids should help? Scan here to let us know!

A Special Playground For Some Very Special Kids

In 2021, the Sugarloaf market center used a portion of their Flex Funds to help **Oakland Meadow School**, a public school in Gwinnett County for children with special needs. Oakland Meadow received enough funding to add brand new **adaptive play equipment** to their playground, and tools for the children to use in their garden!





It Was Worth Every Minute of it!

"RED Day is incredibly important as a global day of service in the KW ecosystem. It is a remarkable way to show that we care and are mindful of where we serve. Serving children, especially, has an impact that can stay with them forever. **RED Day is a tangible way that we show children that they matter. Their environment matters. Their needs matter.** What they see and experience matters. It can place another layer of a servant's heart inside of them as they see us do great work for others. The children who peered through the windows as we built playgrounds, planted gardens and cleaned up their areas were delighted to watch us work, see the beautiful outcome and bounce outside to their new playground. And it was worth every minute of it."

- Pheloundashea Copeland
Perimeter East Agent, Kares 4 Kids Ambassador

A Glimmer of Hope!

"Our Kares 4 Kids We Kare Bears are such a blessing and a **glimmer of hope** in an otherwise challenging time in a child's life. These sweet, soft, cuddly We Kare Bears are a way a Fireman, a Policeman, a nurse, a Doctor, a Teacher, or anyone that's in a position to bring comfort to a child at a time when the child may not understand what's going on or feels vulnerable. In these moments, this small little bear can make **such a big impact** in the life of a child."

- Thea Marcacci, North Gwinnett Agent, Kares 4 Kids Ambassador



Let's Get Involved!

We Kare Bears

Help donate some sweet and fuzzy **We Kare Bears** to children in your community this spring! Your Kares 4 Kids Ambassador will share how!



RED Day

Join in on the Keller Williams annual Day of Service - **RED Day!** May 12th will be an awesome day of giving back in our communities. Your market center Culture Committee will tell you how you can get involved.



Helping More Children Through Community Grants!

"So often we get children with disabilities, which may encompass autism, needing quiet areas and sensory involvement to help them function in their full capacity, **with the items purchased from the grant, we were able to give the children this special opportunity.** Weighted jackets, widgets, tactile items, and lights were just a few of the items purchased to start this journey. These children despite their disability, have already endured some form of trauma and **being able to provide a space that helps reduces the anxiety and calm their fears, is amazing.**"

- Vanessa Wilkins, Executive Director, Promise Place (domestic violence awareness and emergency shelters)

